



Your Requirements

How do visitors navigate through your shopping center?
How do visitors learn about your current events and offers?
We provide the answers to your questions and those of your customers.

i Information



Mara has a day off today and is looking forward to visit the shopping center. Thanks to our digital solutions, she can conveniently plan her shopping in advance and discover current offers.

Website integration Shop information
Product search Advertisement

📍 Orientation



Micheal has just arrived and is running a bit late. On the interactive map at the digital info point, he finds his way to the super-market straight away. Just in case, he transfers the application to his mobile phone.

Info point Site plan Product categories
Shop details User statistics

📱 Navigation



Monica discovers a QR code at the entrance. With just one scan, she gets the entire shopping experience on her mobile phone. The raspberry ice cream offer lures her directly to the ice cream parlour in the middle of the shopping center.

Bring your own device Digital wayfinding
App integration

Our Expertise

3d-berlin offers digital information and wayfinding systems based on your requirements. Let both visitors and your tenants discover the full potential of your location.

📍 easyMaps

from 5.000 €

easyMaps is our powerful compact solution at an attractive entry price. Our application offers fast **information** and **orientation** in small to medium-sized buildings. Visitors can use their mobile phone or the digital info point on site to determine their current location and find their desired destination.

Site plan Location determination Destination search

📱 easyGuide

from 12.000 €

easyGuide is our standard for complex locations. Our application offers unified design **information** and **wayfinding** services across digital info points on site, mobile phones, and your website's floor plan. Using different modules, we can customize our solution to your **individual requirements**.

Wayfinding Intelligent search Data connection

🚗 carFinder

from 6.000 €

carFinder guides visitors back to the car park with precision. In the parking garage, cost-effective QR codes are placed for this purpose. Our application offers meter-accurate **positioning**, is self-explanatory and available on any mobile phone without installation.

Smart parking QR codes Share function

3d-berlin

Our years of experience and expertise in information and wayfinding systems enable us to create a pleasant visitor experience for your shopping center.

Founded

2010

Projects

+150

Countries

15

References

ECE More than 50 shopping centers | EU
Breuninger Department stores | GER
McArthurGlen Designer outlets | EU
Mall of Berlin Shopping center | GER
dodenhof Shopping centre | GER
La belle Etoile Largest shopping center | LU
Shoppypool Shopping center | CH

Live demo



Mall of Berlin

easyGuide mobile

Simply scan to give it a try without installation!

Contact

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